# Smart Attend partners with SHEA Global to Deliver Industry-Leading Smart Manufacturing Platform

#### FOR IMMEDIATE RELEASE

## July 13, 2021

- Smart Attend and SHEA Global announce new strategic partnership to launch SMART Auto.
- The SMART Auto ERP and production monitoring system, brings turnkey IIOT and industry 4.0 technologies to auto manufacturers.
- SMART Auto implementation can result in a proven 70% reduction in implementation time.
- Press Release <a href="https://bit.ly/3xCCxJO">https://bit.ly/3xCCxJO</a>
- Smart Auto Logo <a href="https://bit.ly/3yNXlya">https://bit.ly/3yNXlya</a>

**TORONTO, ON** - Smart Attend and ERP leader SHEA Global are pleased to announce a strategic new partnership. Together, the two innovative brands have developed a new Smart Manufacturing platform called **SMART Auto** that aims to change the face of the automotive industry with smart manufacturing technology.

Built on a proprietary framework between Smart Attend's IIOT-based production monitoring system and SHEA Global's Dynamics ERP system, **SMART Auto** offers auto manufacturers a fully pre-configured ERP solution preloaded with over 1,000 optimized business process scenarios, allowing implementation time to be reduced by up to 70% in comparison to most other large-scale ERP systems. Each Smart Auto process has been designed and validated by industry and application experts, ensuring the most efficient and effective way of completing processes in an automotive manufacturing environment.

"This partnership brings together two brands that believe in tackling the biggest industry issues head-on through smart technology solutions," says Max Preston, GM for Smart Attend. "SMART Auto is the culmination of years of work from both companies and will allow auto and auto part manufacturers to rapidly increase their operating efficiency while reducing production time across the business."

A key element of the SMART Auto system is the ability to rapidly deploy across business functions and even legacy machinery. Designed to work closely with Smart Attend's preferred partner solutions, SMART Auto with integrated MES can be up and running in as little as 8 weeks for rapid turnkey deployment across business units and even locations.

"We pride ourselves on our steadfast dedication to engineering and learning. We are proud of our ability to develop hardware, engineer software, and partner with industry leaders who make us a better service provider," adds Preston. "SHEA Global represents an important milestone in Smart Attend's journey, and we are immensely excited about what the future holds for automotive manufacturing."



#### **About Smart Attend:**

Smart Attend develops award-winning IIOT-based manufacturing, business intelligence, and production monitoring systems that can send deep production analytics anywhere on the globe in real-time. One of the industry's most innovative young companies, Smart Attend has rapidly become a trusted global partner for some of the world's largest manufacturing brands. Based in Aurora, Ontario, Smart Attend believes that if you see a need and you have the expertise, you can make anything happen.

### **About SHEA Global:**

SHEA Global is an organization of talented professionals who define, plan, and execute sustainable change. We solve business problems by providing innovative business solutions. Through executive-level engagement, we help mid to upper-mid market businesses operating in North America and Europe.

Our solutions are designed following best practices and structured to continually improve. They are delivered with a combination of industry-leading vendor solutions and internally developed IP focused on key market segments. Above all, our solutions are designed to lead our customers to their vision of excellence.

We deliver on-time, on-budget solutions using efficient, standardized processes and methodologies to remove risk. We support our customers with a flexible range of services through remote and on-site work, and a globally dispersed team. We operate in a fair and ethical way.

#### MEDIA INQUIRIES ARE WELCOMED

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